

EcoHack 2026



Shape Tomorrow's Green Innovation at EcoHack 2026

EcoHack is an immersive multi-day experience where innovators, tinkerers, and makers from various degree programs collaborate using a rapid-iteration design model to generate viable solutions to a problem of their choosing, that fits within the sustainability theme.

These solutions can take many forms: a marketing plan, an innovative business idea, software development, a physical product idea, etc. The varied solutions from multiple industries/disciplines highlight the intersectional nature of environment and sustainability challenges.

By the end of the event, participants will have collaborated with community partners to solve a tangible real-world problem by leveraging the skills and abilities of their interdisciplinary colleagues. With the opportunity to take part in immersive experiential learning, network with relevant organizations in their community, and gain insight into how their academic disciplines can translate into real-world businesses and solutions, EcoHack is the perfect match for any student looking to make a difference.

Event Impact

EcoHack disrupts traditional problem-solving approaches by empowering students to become active changemakers rather than passive learners. Students from diverse disciplines move beyond theoretical discussions to develop concrete, implementable solutions for complex social issues, directly benefiting marginalized communities, local organizations, and the university ecosystem. By tackling real-world sustainability challenges with organizational partners, they'll gain practical experience translating academic knowledge into actionable solutions. The event will enhance their professional portfolios and resumes while providing a meaningful sense of contributing to Saskatchewan's broader sustainability goals.

EcoHack also represents a strategic innovation platform for participating organizations who provide problem statements. Organizations will receive fresh, unbiased perspectives on complex challenges from interdisciplinary student teams. They can identify emerging talent cost-effectively while demonstrating their commitment to sustainability and community engagement. The problem statements offer potential breakthrough solutions developed through innovative student thinking, creating a unique research and development opportunity at minimal organizational investment.

The event creates a reciprocal ecosystem where students gain professional experience and organizations receive innovative problem-solving approaches, ultimately advancing Saskatchewan's sustainability objectives through collaborative, purpose-driven engagement.

Sponsorship Invitation

We invite you to become a valued sponsor of EcoHack 2026, helping drive innovation and impactful solutions for a sustainable future. Sponsorship tiers range from \$1,000 to \$5,000, offering customized engagement opportunities that align with your organizational goals. As a sponsor, you'll have the unique opportunity to propose a sustainability-focused problem statement directly relevant to your organization's mission, challenging students to develop innovative solutions. Additionally, your leadership team will be welcomed to attend the hackathon providing crucial mentorship, offering strategic guidance, and connecting directly with Saskatchewan's most promising emerging talent. By partnering with us, you'll not only support student innovation but also position your organization as a leader in addressing critical sustainability challenges facing our province.

Maximizing Resources

The University of Saskatchewan's Office of Sustainability will leverage existing institutional resources to cover core operational costs of the hackathon:

Operational Costs Covered Internally:

- University venue and meeting spaces
- Basic technological infrastructure
- Administrative support
- Marketing through university communication channels
- Student recruitment via campus networks
- Basic event management personnel
- Initial planning and coordination expenses

External Partner Funding Allocation:

- Significantly expanded prize fund
- Enhanced mentorship opportunities
- Professional networking events

Prize Fund Strategy:

- Larger cash prizes increase student motivation
- Substantial rewards signal event's professional credibility
- Demonstrates organizational commitment to student innovation
- Attracts high-caliber participants across disciplines
- Incentivizes serious, implementable solution development

By combining internal institutional resources with external partner funding, the hackathon maximizes student engagement.

Sponsorship Rank and Benefits

Platinum Champion (\$5,000)

Benefits:

- ✓ Present your organization's sustainability challenge
- ✓ Named sustainability champion category
- ✓ Premium branding across all event materials
- ✓ Exclusive social media campaign highlighting your sustainability initiatives
- ✓ Prominent logo placement on event website and materials
- ✓ Judge position on challenge panel
- ✓ Networking opportunity with participants
- ✓ Optional post-event strategy session with winning teams
- ✓ Option to offer direct internship/job opportunities

Gold Innovator (\$3,000)

Benefits:

- ✓ Present your organization's sustainability challenge
- ✓ Speaking opportunity at kick-off (5 minutes)
- ✓ Featured in all event promotional materials
- ✓ Judge position on challenge panel
- ✓ Networking opportunity with participants

Silver Supporter (\$2,000)

Benefits:

- ✓ Present your organization's sustainability challenge
- ✓ Brand visibility on event platforms
- ✓ Social media recognition
- ✓ Networking opportunity with participants

Bronze (\$1,000)

Benefits:

- ✓ Present your organization's sustainability challenge
- ✓ Logo on all event and promotional materials
- ✓ Networking reception with participants



Contact

Dana Kwan

Sustainability Community Engagement & Event Coordinator

University of Saskatchewan, Office of Sustainability

Dana.kwan@usask.ca

<https://sustainability.usask.ca/get-involved/experience/ecohack.php>



EcoHack 2026

Sponsorship Package