

1

choose products designed to:  
have longer lifespans &  
minimize resource inputs  
consider need vs want



RETHINK

MOST  
DESIRABLE

2



REUSE

repair instead of replace  
buy secondhand  
carry a reusable water bottle, mug, bags

3

bottles, cans, paper, plastics...  
become materials for  
new products



RECYCLE

4



RECOVER

energy from waste  
gasification, pyrolysis  
anerobic digestion

5

materials are buried



LANDFILL

LEAST  
DESIRABLE



**minimize WASTE!**