



# EcoHack

Local Innovators | Local Challenges | Local Solutions



UNIVERSITY OF  
SASKATCHEWAN



*Partner with us to provide the next generation of environment and sustainability sector leaders with the creative problem solving skills that the world needs!*

## EcoHack Overview

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**Event Name:** EcoHack 2019

**Location:** University of Saskatchewan Campus

**Date and Time:** October 4<sup>th</sup> & 5<sup>th</sup>, 2019

**Hackathon Participants:** The University's brightest, most engaged, and passionate students from various disciplines such as environmental studies, engineering, technology, business, computer science, etc.

### What is a Hackathon?

An immersive multi-day experience where innovators, tinkerers, and makers collaborate using rapid-iteration design to generate viable solutions to problems. Traditionally, these events center around computer programming.

### What is EcoHack?

Knowing that the best solutions to almost any problem comes from multidisciplinary and diverse teams – we have reframed the traditional hackathon model.

EcoHack is an immersive multi-day experience where innovators, tinkerers, and makers from various degree programs collaborate using a rapid-iteration design model to generate viable solutions to problems posed by local community/industry partners.

These solutions can take many forms: a marketing plan, an innovative business idea, software development, a physical product idea, etc. The varied solutions from multiple industries/disciplines highlights the intersectional nature of environment and sustainability challenges.



*We look forward to expanding on the success of EcoHack 2018, and hope that you choose to help bring it to life!*

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## Benefits of Partnership

- ✓ **Display your commitment to the environment and a sustainable future** – Students, professionals, and media will see your organization as an advocate for environmental and technological innovation.
- ✓ **Network with the University’s most creative and passionate students** – Following the judging of projects, we will host a closing event where partners can interact with our innovative student and professional participants. We are also looking for mentors to guide project teams through their journey!
- ✓ **Support local innovation and mentor the next generation of innovative professionals** – all donations go towards subsidizing student tickets, and they will be very grateful! You will help unlock the limitless potential that these creative and talented participants have.

## Event Timeline:

**Friday | Challenge Night:** Community partners will have 2-5 minutes to present an open ended “challenge” to participants, who will then choose which challenge they want to work on for the next day. There will be a networking opportunity offered after the presentations, where students can ask deeper questions and choose their challenge.

**Saturday | Maker Space:** Participants will work all day in teams to analyze their chosen issue and iterate solutions. They will then work to develop a prototype that is appropriate to their chosen solution, and develop a pitch that highlights their solution.

**Saturday | Pitch Night:** Groups will have a maximum of five minutes each to pitch their ideas to an audience and panel of judges. Awards will be given, and the event will wrap up with a networking event for industry, our students, sponsors, community partners, and participants.



# What We Offer

If you chose to support EcoHack you will be supporting students, and fostering the next generation of passionate and innovative professionals, to enhance their technical and creative skills. Your partnership will highlight your commitment to Saskatchewan’s environment, innovation and a sustainable future.

By supporting EcoHack you will:



**Invest** in a sustainable future



Find **solutions** to our community’s challenges



**Protect** our beautiful city

Sponsorship <sup>[1]</sup>	Champion x 2 \$2500	Leader x 2 \$1500	Supporter x 5 \$500
Social media shout outs	✓	✓	✓
Logo on website	✓	✓	✓
MC acknowledgement	✓	✓	✓
Organization booth or material to be available at Pitch Night	✓	✓	✓
Logo present on all event banners	✓	✓	✓
Organization material can be made available at Maker Space venue	✓	✓	
Logo on photo-booth backdrop	✓	✓	
Choice of program event named after sponsor (pitch night, maker space, judging panel) <sup>[2]</sup>	✓		
2-5 minute Speech to open up chosen program event	✓		

[1] If you would like to discuss adjustments to these sponsorship levels, please contact our team

[2] These will be allotted on a first come first serve basis for confirmed sponsors



# EcoHack 2019

EcoHack will be a two day collaborative event that aims to solve local environmental and sustainability challenges provided by community partners. Additionally, EcoHack will act as a catalyst for local innovation and offers an opportunity to mentor the next generation of environment and sustainability sector professionals!

**If you want to be a part of this event, please contact:**

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